

2017 IEEE Annual Election

Candidates for IEEE Region 7 Delegate-Elect/Director-Elect, 2018-2019



JASON JIANJUN GU
(Nominated by IEEE Region 7)

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What do you believe are the major issues facing the IEEE?

1. Decreasing IEEE membership in Region 1-7. The Annual Statistics of the IEEE showing that IEEE membership for US and Canada were continually decreasing. How to improve and retain current membership is a critical issue.
2. How to develop new and exciting member benefits in cost effective manner is a huge challenge. How to ensure the offering from IEEE are attractive to potential academic and industrial members is important.
3. IEEE has developed great products and services for its members. We need to ensure that the product design has considered the individual needs of the great diversity of its members.

What do you think is the number one goal for the IEEE leadership?

I think the number one goal for IEEE leadership is to promote and increase membership and to attract and retain student membership and young professional membership.

We achieve this by:

1. Strengthen our connections with academic and industry to enhance the profession and support member activities.
2. Improve communication to undergraduate and graduate students and Young Professionals to understand their need.
3. Develop programs that match the profiles of potential member, younger and future members of the Institute;
4. Provide diversity member with resources for both technical and career growth through IEEE.



ADAM SKOREK
(Nominated by IEEE Region 7)

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What do you believe are the major issues facing the IEEE?

As the IEEE's core purpose is to foster technological innovation and excellence for the benefit of humanity, we need to maintain and continuously improve as many as possible of interactive relations between human needs and innovative technology development. IEEE is perfectly well situated for an exceptional partnership with United Nations especially in one of the IEEE 2015-2020 goals achievement which target humanitarian efforts around the world to use technology to solve the world's most challenging problems. I consider this issue as the major one. Another pragmatic but also prominent issue is to maintain and increase our membership.

What do you think is the number one goal for the IEEE leadership?

The number one goal for the IEEE leadership is not only to serve the members in the best feasible way but also to continually and dynamically searching innovative ideas with their efficient implementation. Developing initiatives like IEEE Humanitarian Activities Committee and IEEE Future Directions or tools like IEEE Collabratec illustrate what we can do. Electronic services with innovating IEEE websites and the worldwide leadership in social media are also included in this goal. This goal can be achieved by all IEEE governance levels including Sections, Regions and the IEEE Board of Directors with its leadership.

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What motivates you and what qualifies you for the position you are seeking?

I am an educator, a researcher and engineer with all Bachelor and PhD degree in Electrical Engineering. I have about 20 years of IEEE volunteering, and have served in many positions at the section and regional levels of IEEE. This and my experience as an IEEE International conference organizer have sharpened my understanding of the IEEE structure, organization, governance, activities, operations, and people expectations. Consequently, I have an excellent working knowledge of the overall mission and vision of IEEE Canada. I have benefited greatly from IEEE and should give back to my profession and see young professionals do well.



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What motivates you and what qualifies you for the position you are seeking?

Opportunity to serve IEEE members and work with them for benefit of humanity in the professional and enthusiastic environment, is my driving motivation for the position of the 2018 IEEE Canada President-Elect which include all duties of the 2018 IEEE Region 7 Director-Elect. In Canada, where I'm already serving IEEE for years in both official languages, English and French, I was approached by many Colleagues who request my services to IEEE Canada/Region 7 again. I'd like to serve on this position, based on 42 years of my academic, industrial and volunteer experiences with 30 years on various positions in IEEE.